



MoxiPromote



MoxiWorks

REAL ESTATE ADVERTISING MADE EASY

Results Estimation:

Smarter budgeting, clearer outcomes

Results Estimation is a new feature designed to help predict expected campaign performance based on your selected budget. By leveraging historical data and industry benchmarks, this tool provides estimated outcomes from your ad campaigns such as leads, clicks, or impressions — giving you the confidence to invest wisely.

How it works

Results Estimation removes the guesswork by showing realistic performance expectations upfront — all in just one click.

1 Select a budget

As you adjust your budget spend, estimated results dynamically update.

2 View projected outcomes

See an estimated range of leads, clicks, or impressions based on historical performance. Calculations use past data from similar programs and objectives as well as advanced statistical modeling.

3 Informed decision-making

With clear expectations, you can confidently proceed with your program purchase.

Monthly Budget
Set your monthly budget.

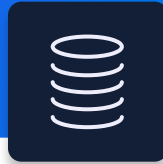
\$499	\$799	\$999	\$2,499	\$4,999
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✓ Estimated:
15 - 21 leads / month ⓘ

Monthly Budget
Set your monthly budget.

\$499	\$799	\$999	\$2,499	\$4,999
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✓ Estimated:
28 - 40 leads / month ⓘ



✓ Estimated: **15 - 21 leads** / month ⓘ

LAUNCH



What you get

Empowers smarter budgeting

Users gain confidence in investing at optimal levels, leading to higher conversions.

Better customer experience

Seeing results before purchasing provides clarity, reducing questions and uncertainty around performance.

Boosts program adoption

Reduce purchase hesitation by setting transparent expectations.

FAQs

How accurate are the estimates?

Estimates are based on historical trends and provide a reasonable performance range. Actual results may vary due to factors like audience engagement and market conditions.

What happens if actual results differ?

Variability in marketing performance is normal. The system provides a range to help users set realistic expectations while accounting for potential fluctuations.

Can users turn off this feature?

No, but they can choose to ignore the estimates. The feature is purely informational.