

# Adding Google Analytics to Your Agent Website

Google Analytics is a great way to collect basic data about your website. It allows you to see how many people view each page of your site and how long they stay.

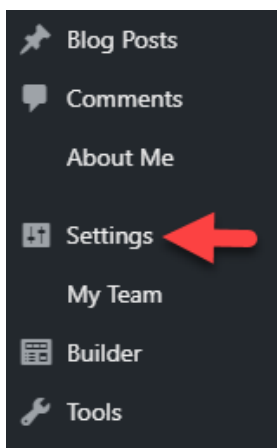
You'll need a Google Analytics account in order to start collecting data. Learn more about Google Analytics at this link - <https://support.google.com/analytics/answer/1008015?hl=en>

**Note:** All Google Analytic support issues beyond adding your Web Property ID to your Agent Website should be directed to the Google Analytics team as our support team is unable to provide support for third party programs.

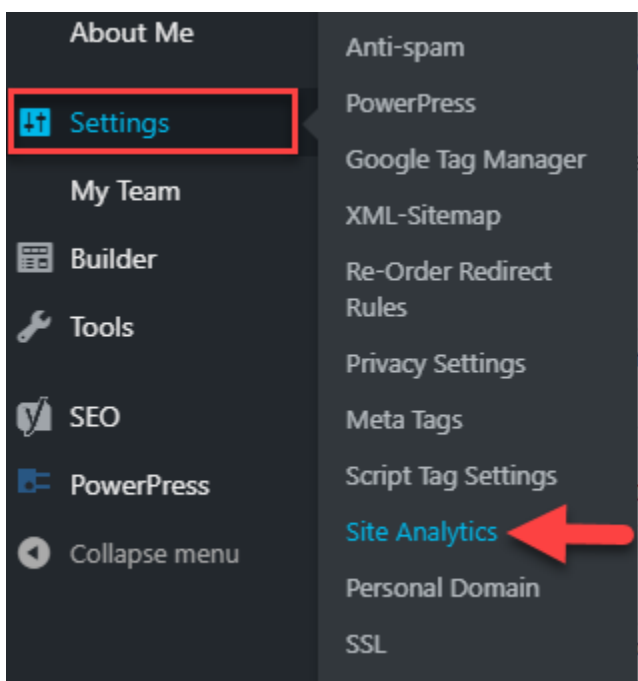
See how to get support here [https://support.google.com/analytics/answer/9026876?hl=en&ref\\_topic=3544906](https://support.google.com/analytics/answer/9026876?hl=en&ref_topic=3544906)

## Adding Google Analytics to Your Agent Website

1. Select **Settings** from the Navigation on your Agent Website Admin Tool (see below).



2. Choose **Site Analytics** from the drop-down (see below).



3. Add your Google Analytics Web Property ID then select **Save** (see below).

## Google Analytics [\(What's this?\)](#)

Enter your Google Analytics Web Property ID here, to enable tracking of user traffic on your site. Leave blank to disable analytics. (Example: UA-XXXXXX-Y):

Google Analytics Web Property ID:

Save



Go to [How to set up web tracking](#) for information on how to find your Google Analytics Web Property ID.

Go to [Google Analytics](#) to see your visitor traffic.