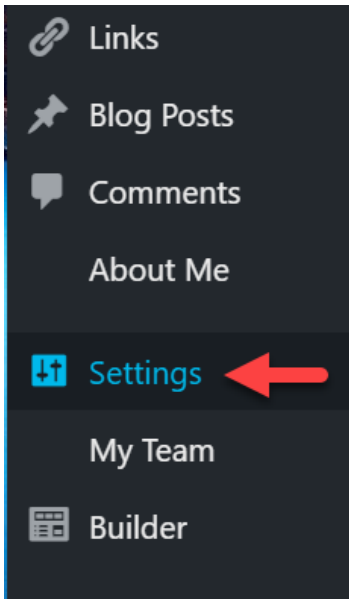


Adding a Facebook Pixel Code

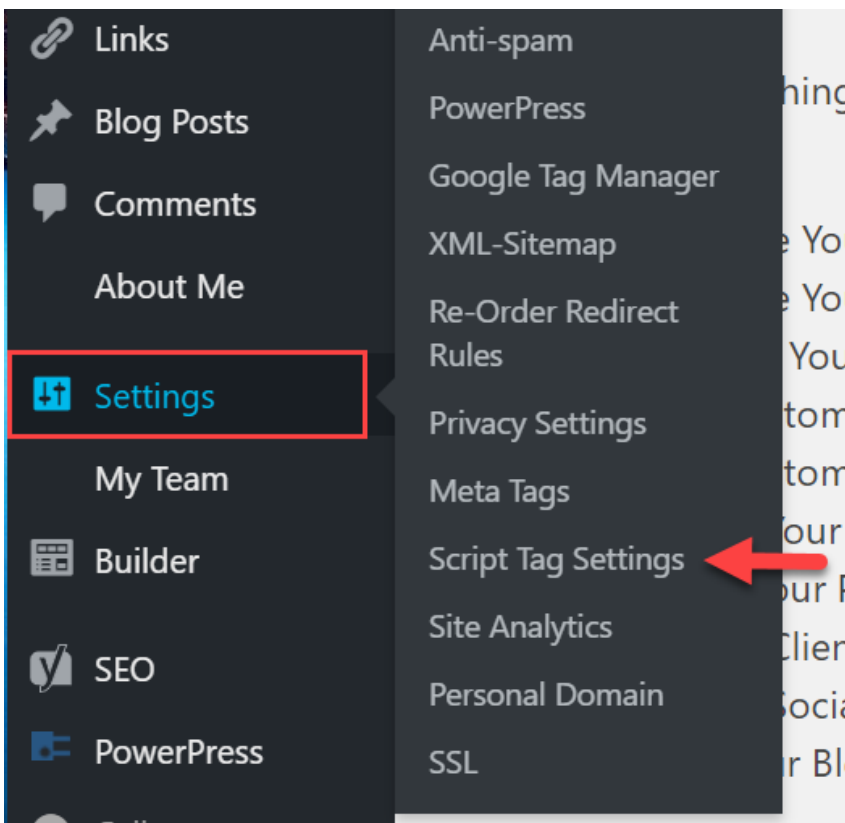
The Facebook pixel is code that you place on your website to collect data from conversions from Facebook ads and helps you to optimize ads, build targeted audiences for future ads, and remarket to people who have already taken some kind of action on your website. Adding the code to your website is easy with Moxi.

Adding a Facebook Pixel Code

1. From your Admin page, select **Settings** from the left side menu (see below).



2. Choose **Script Tag Settings** from the Settings options (see below).



3. Paste your **Facebook pixel code** in the text box provided then select Update to save your changes (see below).

Script Tag Settings

Here you can add script (e.g. Facebook Pixel base code, JavaScript, etc.) that will be added to each page on your site. Please confirm the authenticity of the script before updating. Adding malicious code may interfere with your site functioning properly. Though we'll check to ensure the script contains valid HTML, this does NOT mean it is safe. Moxi Works cannot be held liable from any ensuing damages as a result of using malicious code. Proceed with caution!



Update

Remove



Don't have a Facebook pixel code? Use the link to help you get started with Facebook.

<https://www.facebook.com/business/help/952192354843755?id=1205376682832142>